



World Stroke
Academy



Logic will get you from A to B. Imagination will take you everywhere." Albert Einstein

At the WSA, we believe in partnerships, teamwork, and collaborations to contribute to the growth of the WSO

The WSA continues to be productive. Some recent and future activities are summarized below:

Webinars:



In April, Professor Shelagh Coutts (University of Calgary, Canada) and Professor Peter Rothwell (University of Oxford, UK) delivered a well-received and attended webinar on the management of TIA and minor Stroke. There were over 50 questions from +600 attendees.

In May, Professor Paola Santalucia (San Giuseppe Hospital, Milan, Italy) and Professor Houman Khosravani (University of Toronto, Canada) delivered a webinar entitled "[Simulation training- COVID and beyond](#)". Paola talked about the "new standards" due to COVID pandemic and how the simulation can help in daily clinical practice based on her experience especially in "in situ" simulation. Houman's talk was entitled "Crisis Resource Management in stroke care and beyond". It was about a framework of how teams can work together to provide the best acute neurovascular resuscitation.

Next coming webinars:

In June, we have scheduled [Stroke in women \(June 30th, 10:00 CET\)](#). The aim of this webinar is to give an update of the state of the art regarding primary stroke prevention in women. This is an important, but often neglected topic. The speakers (Prof. Anita Arsovska, Prof. Ana Catarina Fonseca) and the moderator (Dr. Marialuisa Zedde) will address vascular risk factors that are unique to women and cover particularities of stroke primary prevention in women.

July-Sept:

- Decision making under uncertainty in acute stroke care (Prof. Gustavo Saposnik and Prof.

Mayank Goyal)

- Diagnosis and management of CVST in partnership with AHA/ASA (Prof Thalia Field, Prof. Jonathan Coutinho, Prof. Karen Furie, and Prof. Gustavo Saposnik)
- WSO Global Policy and Strategies for Prevention of Stroke (Chair, Michael Brainin)

WSA in the Social Media



Since the creation of the WSA Social Media team, there was a 240% growth in the number of followers and similar increase in the use traffic. There were 1169 new followers by April 2020 reaching 3987 followers as June 2, 2021.



In the last 2 months, there was a 17% increased in the number of followers with an average 33 likes per day.

Most recent WSA initiatives also had a great impact in the stroke community. For example the #Womeninstroke achieved over 20,000 impressions and over 600 visits. The Editor-in-Chief article of the month was also very well-received reaching over 9,000 impressions and 100+ engagements.

These metrics represent an unprecedented increased for the WSA (and when compared to other scientific organizations). Congrats to the WSA Social Media (Dr. Rodrigo Guerrero) and Communication team (Florencia Casagrande) !

A New Partnership:



Joint AHA/ASA WSA/WSO initiatives

We are in the process of finalizing the MOU with the AHA/ASA. The plan is having 3-4 joint webinars per year. The next coming activity include a webinar on the Diagnosis and Management of CVST in times of Covid-19